

NAP Listings Checklist

Below is a comprehensive list of all the places to check to make sure your business details are consistent.

Your NAP Checklist

- Your website – check all pages
- Google My Business
- Google Ads - phone extensions
- Google Call Tracking
- Other Call Tracking (e.g. CallRail)
- Microsoft Ads
- Bing Places
- Apple Maps
- Yellow Pages
- White Pages
- Other local directories
- Other key industry directories
- Facebook
- LinkedIn
- Twitter
- YouTube
- Other social media platforms